IT readiness for competitive advantage "Pencil, Carrot & Stick"

London | May 2017

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Dalim Basu FBCS CITP CISA CRISC BSc.(Hons)

Chairman, BCS North London Branch Events Director, ISACA London Chapter Director, DSL Risk Management Consultancy





More questions than answers

- A Why are we here?
- B What does Brexit mean for us?
- C What is the BCS good for?
- How can We help BCS make IT good for Society?
- How can You help?



How can You help?

- BCS: Tell Dalim dalim.basu@bcs.org & BCS contacts "I support Dalim and advise BCS to initiate 'BCS Brex-IT Readiness Programme' urgently" PLUS one of B, C or D below:
- B Case: Tell Dalim possible firms for case studies
- Intro: Introduce firms to Brex-IT and to Dalim
- DIY: Seek Dalim's help to Do Brex-IT Yourself



Other IT Compliance & Readiness challenges

- 1 Y2K Year 2000 date challenge
- 2 Cyber Essentials scheme (HM Government)
- 3 GDPR
- 4 And many others.... IT is used to changes





"The government will launch a **guidance & certification scheme** in June to help UK businesses get the basics of cyber security right."

Computer Weekly May 2014

Includes Cyber Essentials **questionnaire** and optional penetration testing

"The government has worked with the <u>Information Assurance for Small and Medium Enterprises (IASME)</u> consortium and the <u>Information Security Forum</u> (<u>ISF</u>) to develop <u>Cyber Essentials</u>, a set of <u>basic technical controls</u> for organisations to use.

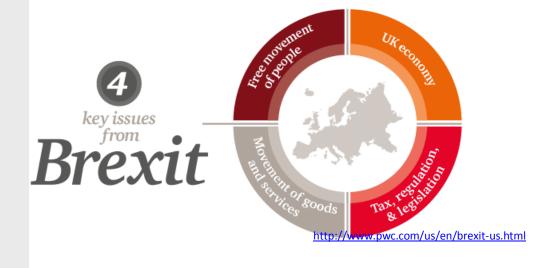
The full scheme, <u>launched on 5 June 2014</u>, enables organisations to gain 1 of 2 new <u>Cyber Essentials badges</u>. It is backed by industry including the Federation of Small Businesses, the CBI and a number of insurance organisations which are offering incentives for businesses."

https://www.gov.uk/government/publications/cyber-essentials-scheme-overview



Back to the Future





After decades in the EU

To a new life for UK, EU and the world





"Brexit means Brexit" said Theresa May (many times) in 2016

"It is preferable that firms know as much as possible about the desired end point, and as early as possible about the potential path to that end point."

30.11.2016 - Mark Carney, Governor of Bank of England

- ref Metro paper p6, 1.12.2016

BREXIT Risk Opportunity





For IT, Brexit means RISKS, but also many OPPORTUNITIES

e.g. competitive advantage for firms that are demonstrably ready for Brex-IT



Brex-IT Overview: Process & Results



Business functions & roles



Business functions & roles



10.P. Apply Actions

11.P. Monitor & Communicate

and gement Governance **Brex-IT** Readiness Cycle Asset & Serie Assert for Organisations Nanagement

- 1.G. Review Environment
- 2.G. Understand
 Business
 Objectives
- **3.G. Confirm**Responsibilities

- 6.R. List relevant SLA, KPIs, suppliers, customers
- 7.R. Identify Risks
- 8.R. Assess Risks, KRIs, Controls
- 9.P. Plan Actions

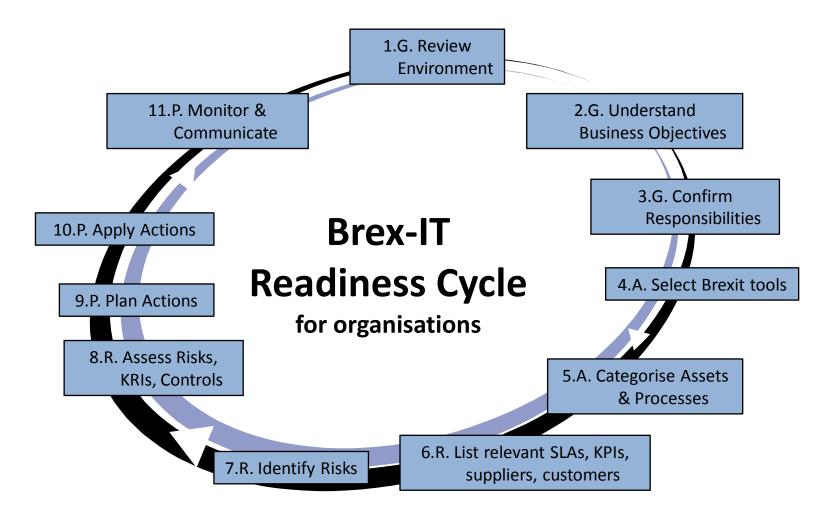
- 4.A. Select Brexit tools
- 5.A. Categorise
 Assets &
 Processes



Brex-IT Process

- A Register
- B Guidance
- C Do it perform activities (ongoing process)
- D Status + Evidence (ongoing process)
- E Tick
- F Use it Publicise







Brex-IT Guidance+Results template

a. PEOPLE

(Job functions responsible for this activity)

b. INFORMATION & PROCESSES

(Business/IT data & processes relevant to this activity)

c. TOOLS

(software/other tools which could be used for this activity)

d. DELIVERABLES

(resulting from this activity)

e. LINKS

(references to related information)

f. EXAMPLES

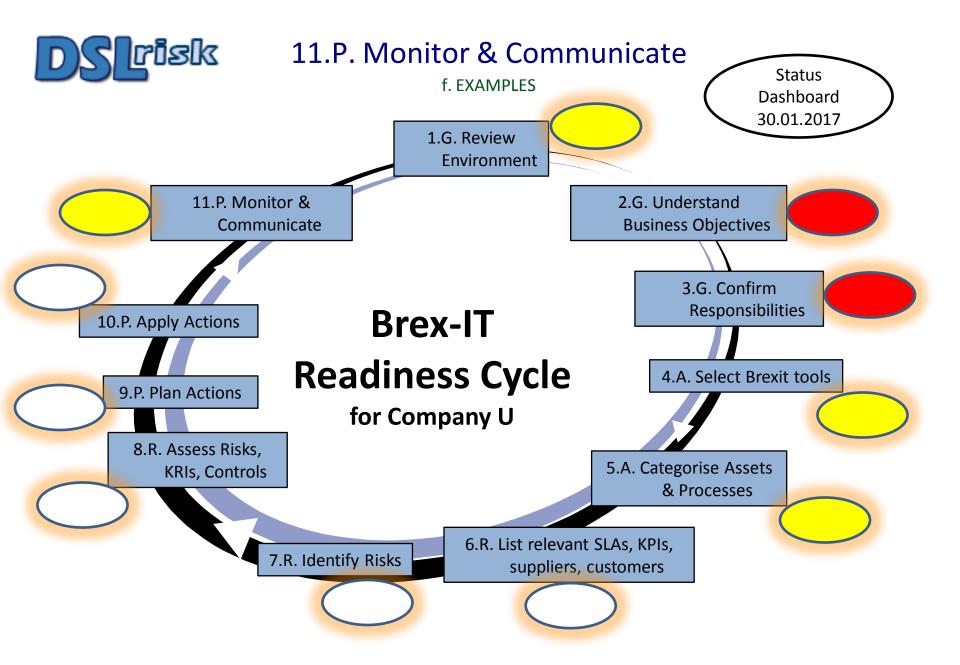
(sample screens)



្រាំនៃ 11.P. Monitor & Communicate

f. EXAMPLES

Step	Brex-IT Activity	White	Red	Yellow	Green	Date
		(not	(need urgent help)	(started, in hand)	(done, evidence	
		started)			available)	
1.G	Review Environment	Status notes	Status notes	Started by A.Bee of	Status notes	30/01/2017
				Business Analysis		
				team on Jan 15th		
2.G	Understand Business	Status notes	CEO on holiday till	Status notes	Status notes	30/01/2017
	Objectives		Feb 10th			
3.G	Confirm Responsibilities	Status notes	No job specs,	Status notes	Status notes	30/01/2017
			roles unclear			
4.A	Select Brexit tools	Status notes	Status notes	IT team busy on	Status notes	30/01/2017
				other work		
5.A	Categorise Assets & Processes	Status notes	Status notes	Numerous asset lists	Status notes	30/01/2017
6.R	List relevant SLAs, KPIs,	Not started	Status notes	Status notes	Status notes	30/01/2017
	suppliers, customers					
7.R	Identify Risks	Not started	Status notes	Status notes	Status notes	30/01/2017
8.R	Assess Risks, KRIs, Controls	Not started	Status notes	Status notes	Status notes	30/01/2017
9.P	Plan Actions	Not started	Status notes	Status notes	Status notes	30/01/2017
10.P	Apply Actions	Not started	Status notes	Status notes	Status notes	30/01/2017
11.P	Monitor & Communicate	Status notes	Status notes	Started by C.Dee of	Status notes	30/01/2017
				Marketing		





IT readiness for competitive advantage "Pencil, Carrot & Stick"

Imagine...

Firm U's possible future advertising /email footer:



Setting IT ready with the BCS Brex-IT readiness programme.



How about you?

Firm A here



Brex-IT Overview: Activities



1.G

Review Environment

"Consider the big picture"

DELIVERABLES: central database / folders of relevant results.

2.G

Understand Business Objectives

"What are our business targets?"

DELIS (highlighting aspects that could relate to Brexit):

- Lists of business objectives
- IT objectives to support business objectives

3.G

Confirm Responsibilities

"Who is responsible for Brexit-related activities and assets?"

DELIS: Brexit-related roles/responsibility chart/list



4.A

Select Brexit Tools

"What could be used for asset management etc.?"

DELIS: - List of existing tools already available in our organisation - List of further tools required.

5.A

Categorise Assets & Processes

^What could be impacted by Brexit, to what extent?"

DELIS: - List of relevant processes

- Asset register/lists showing Brexit-related categories e.g. country of supply/sale, cost/value now/future, importance to us.

6.R

List relevant Customers, Suppliers, SLAs, KPIs

"How could Brexit impact our business?"

DELIS: - Lists of relevant customers & suppliers showing Brexit categories e.g. country of supply/sale, importance, alternatives - Lists of relevant SLAs & KPIs, showing period of validity.



7.R

Identify Risks

"What could impact our business progress?"

DELIS: - Lists of IT risks relating to business risks, showing their relative business importance /impact.

8.R

Assess Risks, Controls, KRIs

"What could we do if something happens?"

DELIS: - Updated lists or RCM (Risk Control Matrices) showing Brexit-related business & IT risks, importance, controls to mitigate risks, assessment tests to check controls and KRIs....

9.P

Plan Actions

"How can we make it happen?"

DELIS: - Action plans for testing controls, KPIs, KRIs...

- Program/project plans for tests & measurements...



10.P

Apply Actions

"Do it"

DELIS: - test results (e.g. process, risk, control, test information (including tester, dates, results, issues, recommendations) - evidence of implementation of planned actions.

11.P

Monitor & Communicate

"Watch and report"

DELIS: - Brexit IT reports to Board & Board agenda minutes

- Brexit IT-related newsletters/emails within the organisation
- Brexit IT-related press releases outside the organisation

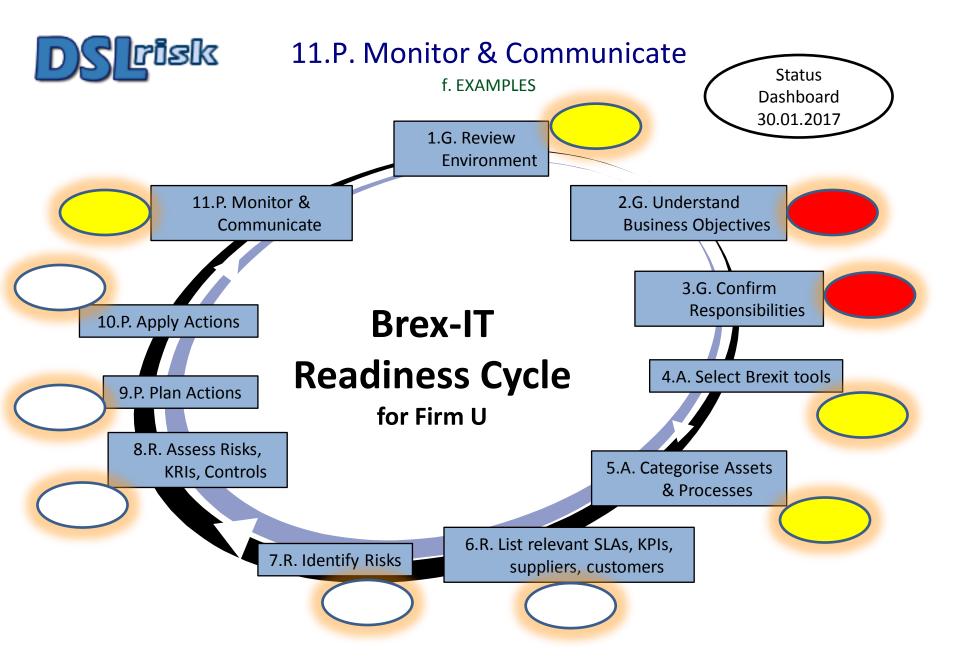
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Re-Cycle

"Keep doing it"



Brex-IT: Tick & StarTick Badges





IT readiness for competitive advantage "Pencil, Carrot & Stick"

Imagine...1

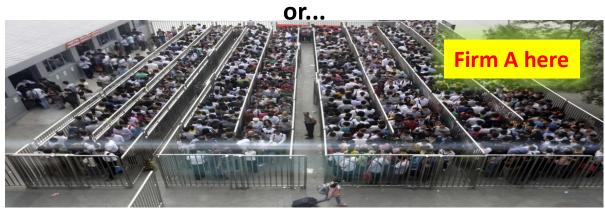
Firm U's possible advertising /email footer from 30.01.2017:

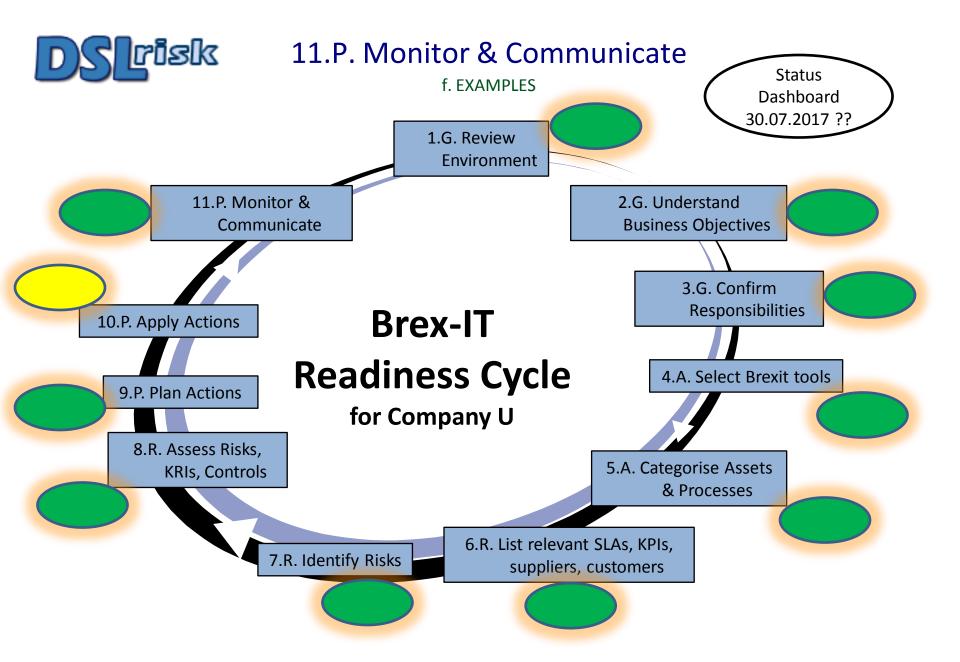


<Firm U> is getting IT ready with the **BCS** Brex-IT readiness programme.



How about you?







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Imagine...1

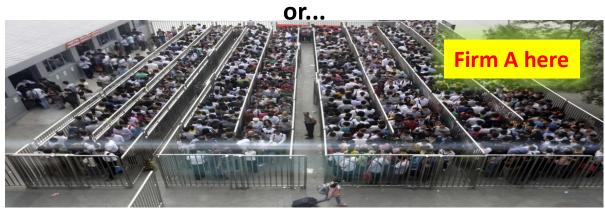
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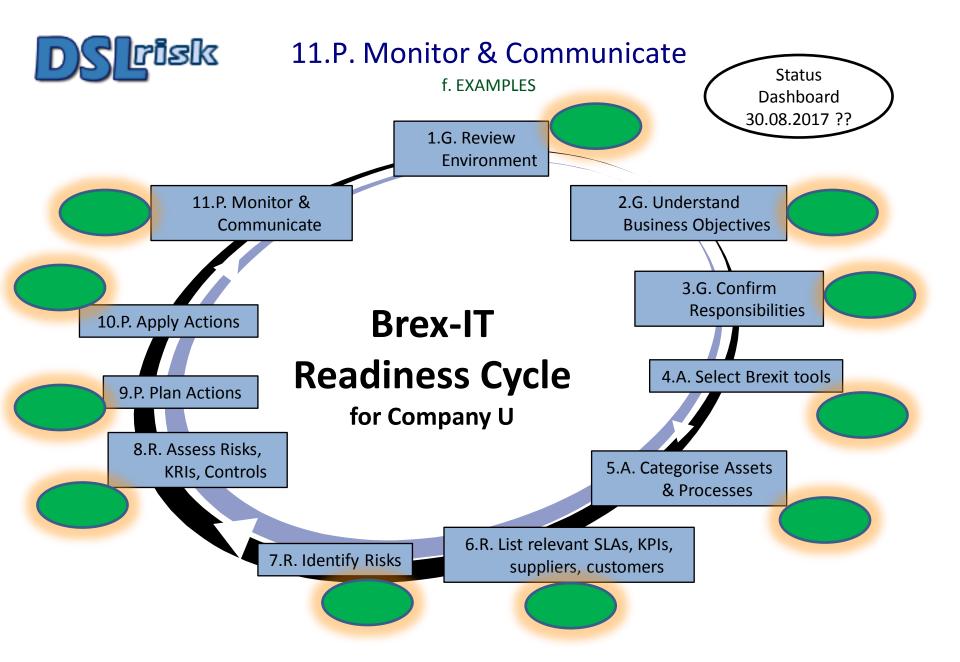


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How about you?







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Imagine... after 30.08.2017

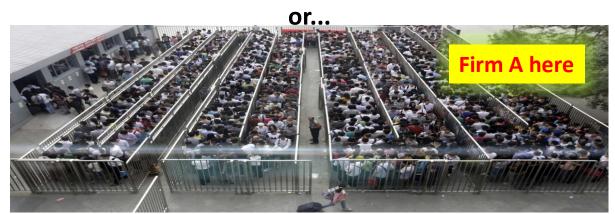
Firm A's email footer after a checked cycle of deliverables:

The Chartered
The Chartered

Institute

<Firm U> has achieved a 'BCS StarTick' for progress in the BCS Brex-IT readiness programme.

How about you?





Brex-IT: How can You Help?



BCS audience comments after earlier presentations

+++++++++++++++

"Interesting and thought-provoking"

"A good framework that deserves to be given a wider audience."

"There is a lot of uncertainty around BrExit. Brex-IT provides both a structure and a way forward into the unknown."

"As 'important to SMEs as Y2K"

"As IT professionals we can start work now: we don't need to wait for the government or any negotiations to be completed. I strongly suggest that we don't wait and instead adopt Brex-IT."

** What do YOU think? **



How can You help?

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dalim.basu@bcs.org

Mobile: 07703 314 988

Dalim Basu FBCS CITP CISA CRISC BSc.(Hons)

Chairman, BCS North London Branch Events Director, ISACA London Chapter Director, DSL Risk Management Consultancy

