# Edinburgh Branch

## BCS
### THE BRITISH COMPUTER SOCIETY

# Branch Meeting

### *In association with*
### *The Edinburgh International Science Festival*

## Wednesday 10th April 2002 at 6.30pm

# I-Race - The first computer generated TV Channel

## Scott Maxwell
### *VIS Entertainment*

Following in the footsteps of computer generated Hollywood blockbusters like Toy Story, Shrek and Final Fantasy, I-Race is the worlds first TV channel to depend entirely on computer generated content.

How is this different from other TV channels? I-Race shows a new computer generated horse race every 10 minutes, 24 hours a day, 7 days a week, and allows viewers to place bets on the races and to train the horses as well. Come and find out how its done.

**Admission is by ticket only**. A limited number of complimentary tickets are available, on a first come first served basis, from Mike Hurst, edin-sec@bcs.org.uk by 3rd April. Priority will be given to BCS members, so membership numbers should be quoted where applicable. In any case don't forget to include your **name and address for postal delivery**. Otherwise tickets may be purchased from the Edinburgh International Science Festival box office.

## Venue:
## The Royal Pharmaceutical Society
## 36 York Place, Edinburgh EH1 3HU